

**School Building Committee
Outreach Sub-Committee Meeting
Thursday, February 16, 2023
9:00am, Virtual**

Present: Kim Bodnar, Jennifer Glass, Gina Halsted

Also Present: Andy Payne

Call to Order: Kim Bodnar opened the meeting at 9:01am

Blogs: The sub-committee discussed content for upcoming blogs.

February 19: Perhaps this blog can include an update on the solar project. Kim Bodnar suggested highlighting the Bingo Night that was recently held in the Learning Commons. She volunteered to try to get a picture of the event, adding that it was a packed house. Jennifer Glass mentioned that a forum on hybrid energy was being held that evening in the Learning Commons. Andy Payne suggested emphasizing community usage of the new school building with these and other examples. Kim will reach out to folks who have children in the school about times when the building is used for enrichment purposes. PTO meetings might be another example of the building's use outside of the classroom. Jennifer will ask Rob Ford about other organizations that use the space. The sub-committee discussed how to engage residents who don't have children in the school to help them feel connected to the facility. One idea is to create a gallery of the building in action.

February 26, March 5, March 12: No blogs.

March 19: This would be a good opportunity to provide detail on a school project related warrant article, if one is on the Warrant. Andy suggested sharing a picture of the modulares in use at the Nauset School. Perhaps a picture of the field restoration could set up that article. This blog post should include a reminder about the Annual Town Meeting.

Other business: Jennifer suggested having a post that describes the other Town related blogs/web sites such as the Community Center and IDEA. Andy suggested doing some cross marketing and reaching out to the organizations for their guidance.

Jennifer wondered if the frequency of blog posts should go to once per month. The Committee agreed to wait until after the Town meeting to discuss.

Minutes: Ms. Halsted made a motion to accept the minutes from the January 12 Outreach Sub-Committee meeting. Ms. Glass seconded the motion. The amended minutes were approved unanimously.

Ms. Bodnar made a motion to adjourn at 9:40am. Ms. Halsted seconded the motion, which was approved unanimously.

Next Meeting: Thursday, March 16 at 8:30am on ZOOM.

Minutes respectfully submitted by Gina Halsted