

School Building Committee Outreach Committee

Hartwell Multipurpose Room

August 15, 2019

Present: Kim Bodnar, Jennifer Glass and Gina Halsted

Also in attendance: Andy Payne

The meeting commenced at 10:12 am

Minutes: Minutes of the July 11 meeting were approved

Discussion of upcoming blogs: The committee discussed the possibility of including pictures of Tony, the Daedalus construction supervisor, in the blog. Ms. Bodnar will check with Shane Nolan (Daedalus) for permission.

Kim Bodnar observed that this fall the Committee needs to ensure that the community is being comprehensively updated. The State of the Town Meeting is an opportunity to connect the work of several boards, committees and groups including the South Lincoln Zoning, housing, energy aggregation, property tax workgroup and the upcoming budget. The Committee discussed having an information table at the meeting. Ms. Bodnar suggested having an update in a COA newsletter.

Increasing subscribers to the Blog: The committee discussed ways to increase the number of subscribers to the blog. Andy Payne suggested a visible reminder about the blog at the top of the next post. The Committee agreed to create a sandwich board with the message: For School Updates...www.lincolnsbc.org.

The committee discussed asking the police to post information about the trailers arrival on the electronic sign boards.

Jennifer Glass shared that views to the website quadrupled after the quiz.

The committee agreed to the following subjects for the upcoming blog posts:

August 18 – At the top will be a reminder of how to subscribe to the blog. The post will also include an update on the site plan, highlighting features such as bike paths, the half basketball court, walkways and the playground location. Images of the courtyard and proposed benches will be included. A link to the latest slides and budget from the previous evening's SBC meeting will be included. A reminder of the next SBC meeting date will also be included.

August 25 – Possibly feature Daedalus Construction supervisor Tony and information about the trailer arrivals & installation. Updates from the August 22 Logistics meeting may be included.

The Committee discussed timing of an article in the Lincoln Journal. Ms. Bodnar suggested waiting until the trailers begin to arrive. She suggested including information on the bike paths, playgrounds and the addition of a hydration station.

The Committee discussed an article for the October COA Newsletter. Mr. Payne wondered about offering a COA tour of the school. Ms. Glass suggested that the Spring for a tour when the Construction Documents are 90% done and the trailers are installed.

Upcoming Outreach Events:

September 5: Back to School night. Kim Bodnar and possibly Craig Nicholson

September 12: Smith Curriculum Night Gim Bodnar & Gina Halsted

September 26: Brooks Curriculum Night: Jennifer Glass & Gina Halsted

Materials for the events: Banners, clip boards for Blog Subscription, three boards with five images, including one on the Site with annotated features. Possible images include the Learning Commons, the Smith Corridor and the Gym connector. The Committee agreed to have a Phase 1 Board and a Phase 2 Board. Handouts will include images on one side and the budget & calendar of events on the other side.

The next Outreach meeting is schedule on August 29 at 10:30am

The meeting adjourned at 11:10 am.

Minutes respectfully submitted by Gina Halsted