

School Building Committee Outreach Committee

2nd Floor Meeting Room

Town Offices

May 9, 2019

Present: Kim Bodnar, Jennifer Glass and Gina Halsted

Also in attendance: Mimi Borden and Andy Payne

The meeting commenced at 11:10 am

Web Site Update: Jennifer Glass provided an update on the web site, which was experiencing some technical difficulties. Posts can be sent out for the blog, but documents can't be added and dates on the calendar are not working correctly. Rob Ford, Director of Technology for the Lincoln School, is working on the problems. Thankfully, this is the first time since the site was first set up that school resources have been needed. Andy Payne made several suggestions, including the idea to load documents onto a Google Drive. Mr. Payne also offered to help with the site. Ms. Glass noted that the Lincoln School site uses Google drive for their documents and using their drive might be a possibility.

Upcoming Blogs: Kim Bodnar reviewed the blog schedule for the month of May. She pointed out that May 12th is Mother's Day and that May 26th falls during the Memorial Day Weekend. Ms. Glass suggested that the Memorial Day blog be released prior to the start of weekend.

The committee discussed the best time to release the blog on Mother's Day. Ms. Glass asked about possible content. Gina Halsted suggested highlighting the executed contract for the modular classrooms and the fact that they are coming in within budget.

Back to the Bus campaign: Kim Bodnar revisited the Back to the Bus campaign. Mimi Borden asked about impediments to increasing bus ridership. The committee agreed that, given the traffic changes anticipated for the campus, reducing the number of cars on campus will be critical. Ms. Bodnar thought that education and a campaign is required. She suggested creating a plan to increase bus ridership and then evaluating any financial implications. Mr. Payne reminded the committee that increased bus ridership, increased carpooling and remote drop off sites were all ways to decrease the number of cars on campus during peak drop off and pick up times. He pointed out that the Town Offices could be a drop-off site because of the existing loop and crosswalk. Ms. Bodnar suggested that new practices and policies be put into place before the actual construction begins to establish new behaviors early.

Ms. Bodnar asked about communications process to the community. Ms. Glass volunteered to meet with Becky McFall to discuss ways that the Outreach Team can be the "megaphone" for school administration. She suggested that before July 4th, there be a press release in the Journal, the Squirrel and the Selectman's Newsletter about the timing of modular installation on campus and parking implications.

The committee agreed that the May 19th blog should provide details about the May 22nd SBC meeting. Designers Ewing Cole will be back with updated floor and site plans, elevations and new pictures. The meeting will be held in the Donaldson Room at Town Offices.

Minutes: The minutes of March 21 were approved as amended. The minutes of March 28 were approved.

Next meeting: Ms. Halsted shared that she will be able to join the Outreach meetings earlier than 11am. The committee agreed to keep the May 23rd meeting at 11am, because the meeting was already posted. The June 6th meeting will be at 10:15am. The committee will meet on June 20 and July 11 at 10am.

The meeting adjourned at 11:58 am.

Minutes respectfully submitted by Gina Halsted