



Goal Category	<input type="checkbox"/> Curriculum, Instruction and Assessment <input type="checkbox"/> Teacher Excellence and Professional Development		<input checked="" type="checkbox"/> Leadership and School Culture <input type="checkbox"/> Facilities, Operations, Health and Safety	
Key Concept	Redesign district's website, develop guidelines for posting to the district's website, develop and implement an on-line Faculty Handbook and plan, update and provide resources for improved electronic communications.			Prepared by: Mickey Brandmeyer Date: September 7, 2006
Benchmark Events	Timeline	Resources and Key Personnel		
• Redesign the district's website	July, August, 2006 and on-going	District administrators and consultant		
• Launch redesigned website	September 2006			
• Develop guidelines for posting to district's website and provide training and support	September and October 2006	Mickey Brandmeyer and consultant		
• Expand website content and develop strategies to make website more central to the district's communications strategy	September to February 2006	Administrative Council, Curriculum Leaders, Team Leaders		
• Develop on-line Faculty and Staff Handbook	November 2006 and on-going	Mickey Brandmeyer, Paul Naso, Teresa Watts and Buckner Creel, IT Team and web consultant		
• Seek opportunities to use district's student information system and available data (X2, TestWiz, etc.)	Beginning September 2006 and continuing throughout the school year	Administrative Council, IT Team and various consultants/trainers		
• Survey parents and community for feedback on website and use data to plan improvements	October 2006 and March 2007	Mickey Brandmeyer		
• Develop strategies to improve intradistrict communications with electronic tools.	February 2007 through March 2007	Administrative Team and IT Team		
Role of the School Committee	The School Committee reviews plans, advocated for resources (annual operating budget, grants, etc.) needed for this projects and approves the allocation of resources to meet this goal. The School Committee will hear reports during the year on this activity and will provide feedback for the administration.			
Anticipated Activity for 2007-2008		Anticipated Activity for 2008-2009		
<ul style="list-style-type: none"> Evaluate changes to the website, make adjustments and maintain content currency Seek opportunities for additional uses of electronic communication and the website as a communications tool. 		<ul style="list-style-type: none"> Continue to seek opportunities to improve communications through the use of technology, both in the district and with the community. 		
Mid-year Status Report				
End of Year Status Report				